



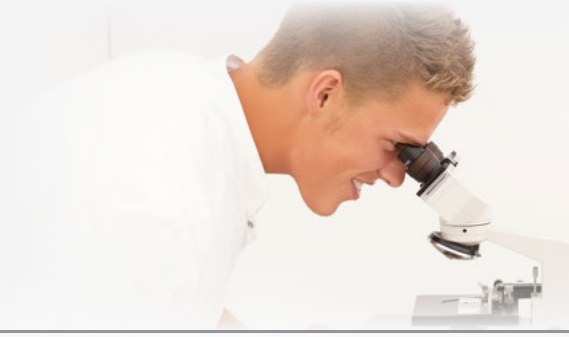
Education & Research



- ▶ Develop “talking points” and related engaging stories/testimonials to share with health and human service providers and advocates on the benefits of research and research participation.
- ▶ Identify and implement best practices in recruitment and referral processes to overcome challenges and attract diverse research participants into ADRD research.
- ▶ Leverage emerging social media trends to increase research support.
- ▶ Volunteer to serve on conference planning committees and join professional organizations that support ADRD research.
- ▶ Evaluate and disseminate best practices for age-friendly communities that effectively support ADRD individuals and their families.
- ▶ Share your expertise to enhance training on ADRD and developmental disabilities.
- ▶ Conduct and disseminate research on the integration of primary care and behavioral health services relevant to ADRD.
- ▶ Identify and integrate the latest research findings to help inform and disseminate evidence-based best practice ADRD programs.
- ▶ Update ADRD information regularly in your health and social services–related curriculum.
- ▶ Advocate for the inclusion of information about ADRD and related prevention and treatment efforts relevant to your academic core curriculum.
- ▶ Use the latest research to create messages about risk reduction.
- ▶ Collaborate with community partners to share information through workshops, conferences, and other venues to promote the benefits of research participation.
- ▶ Engage key leaders in conversations about ADRD research and education to encourage them to use that information to guide their strategic plans.
- ▶ Update partners with the latest research regarding culturally responsive skill-training and innovative service delivery related to ADRD and family caregiving.



Education & Research



- ▶ Link and promote websites with research-based ADRD education, assessments, and related tools.
- ▶ Develop internships or other experiences for students to become experienced practitioners to enhance Arizona's dementia capable workforce.
- ▶ Educate health and human services providers and their organizations on the best practices of dementia care across settings.
- ▶ Streamline research findings for use with the general public use and in the State Plan's public information and engagement campaign across media venues.
- ▶ Identify and train promising new researchers and educators to build a speaker's bureau comprised of future ADRD experts.
- ▶ Identify and advance new opportunities to recruit, train, and fund emerging scientists in all types of ADRD research.
- ▶ Partner with researchers and educators to analyze and disseminate the Behavioral Risk Factor Surveillance System (BRFSS) cognitive impairment caregiving-related questions for use in program and research development for Arizona residents.
- ▶ Partner with law schools, other academic programs, and legal and human services organizations to provide training on elder-law issues related to ADRD.
- ▶ Help train community health workers by developing culturally responsive ADRD materials for dissemination in underserved communities.
- ▶ Develop and implement undergraduate and graduate degree programs, coursework, and required continuing education that are specific to the care of older adults and individuals with ADRD.
- ▶ Partner with junior high and high schools, community colleges, and universities to foster the development of a pipeline for the dementia-capable workforce.
- ▶ Collaborate with the Arizona Department of Health Services to create funding strategies across public and private sectors to help sustain ADRD and caregiving-related questions in the BRFSS.